

# Rexford Landing Farmers Market Application 2024 Season

We are so happy you want to be a part of the new Rexford Landing Farmers Market in Clifton Park, NY!

#### 2024 Season:

May 23rd- Sept 26th Thursdays from 3-7pm

#### **Vendor Lots & Market Fee:**

10 x 10 Vendor Lots \$200/Season Inquire for daily market scheduling & availability

#### Location:

675 Grooms Road, Clifton Park NY 12065
The market will be right on the busy corner of Grooms Road & Vischer Ferry
Road on the premises of the Rexford Landing plaza. Vendor lots will be around
the plaza's patio circle and spaced on the grassy areas surrounding it.

### **Application Checklist:**

☐ Complete & sign this Application & Farmers Market Guidelines
☐ Complete & sign the Hold Harmless Agreement
☐ Attach copies of certificates, licenses, & permits as required by NYS/local agencies for your business/products to be sold (including your Sales Tax Certificate)
☐ Attach copy of Liability Insurance (min. coverage of \$1,000,000) listing "Rexford Landing Farmers Market" & "Rexford Landing, LLC" as Certificate Holder & Additiona Insured
☐ Complete & sign the Hold Harmless Agreement
☐ Send Application
☐ By email: <u>contact@rexfordlanding.com</u>
☐ By mail: 675 Grooms Road, Clifton Park NY 12065
Suite 102 (The Blooming Artist) Attn: Reyford Landing Farmers Market

Farm/Business/Vendor Name	
Applicant's Name	
Address	
Phone	Alt. Phone
Email Address	
Social Media Handle	
Please briefly describe your farn	n/business:
Please list any and all products y	ou're planning to sell at the Market:
What are your current sales outl	ets? What other markets do you participate in?

## **Rexford Landing Farmers Market**

### **Guidelines**

Rexford Landing Farmers Market is located on the premises of the **Rexford Landing plaza at 675 Grooms Road in Clifton Park, NY 12065.** The market is on the busy corner of Grooms Road & Vischer Ferry Road. The Market will be every **Thursday from 3-7pm** from **May 23rd to September 26th, 2024.** This is the second season of this annual Market!

#### **Market Mission:**

- The Rexford Landing Farmers Market seeks to serve as a convenient locale for the Clifton Park community to access locally produced, fresh, & nutritious produce & foods and to learn about & support local farms & businesses.
- The Rexford Landing Farmers Market seeks to provide local farmers & producers a convenient opportunity to sell products directly to consumers.
- The Rexford Landing Farmers Market seeks to grow the sense of community among Clifton Park residents & our Upstate NY neighbors in a family-friendly environment.

#### Market Season and Operational Time:

- The Market will operate on Thursdays from 3-7pm from May 23rd September 26th, 2024 at 675 Grooms Road, Clifton Park NY 12065 (Rexford Landing plaza).
- The Market will operate rain or shine with exception for severely inclement weather conditions. Vendors will be notified prior to the Market start time via email or phone if the Market is canceled for the day. If severely inclement weather develops during the Market the Market may end early at the sole discretion of the Market Manager.

#### **Vendor Lot Set Up & Take Down:**

- Vendors may arrive up to two (2) hours early and no later than thirty (30) minutes prior
  to the Market start time to set up their Vendor Lots. Please check in with the Market
  Manager, on site or by phone, prior to unloading. Vendors are kindly asked to adhere to
  their Lot assignments.
- Tables, tents, & other Vendor Lot displays are to be supplied and set up by Vendors. Vendor Lots must appear neat & clean. Vendor names must be clearly visible on tents/tables. All tents must be securely anchored with weights/stakes (20 lbs min. per tent leg). Please ensure all displays are appropriate for this family-friendly Market.
- Vendors may unload vehicles around the plaza patio circle (in the parking lot) but are
  asked to promptly move vehicles ASAP to allow unloading space for other Vendors.
   Vendor vehicles should be parked along the grass in the rear of the parking lot behind
  the plaza building or in the rear of the parking lot by the dumpsters; all Vendor Vehicles
  must be parked here 15 minutes prior to the Market start time and remain here until
  after the Market ends.
- Vendors must be completely set up & ready to sell products to consumers at least 15 minutes prior to the Market start time.

- Vendor Lots must remain set up for the entire duration of the Market as a courtesy to Market attendees, fellow Vendors, and the Rexford Landing Farmers Market.
- Vendors must take down their set ups and have vehicles reloaded no later than 1 hour following the Market end time.
- Each Vendor is responsible for ensuring their Lot is clean prior to departure from the premises. Vendors must haul their own trash off the premises.

#### **Market Operations:**

- The Market will start promptly at the Market start time.
- Vendor Lots must remain operational with a designated operator present for the duration of the Market.
- Vendors and their operators are responsible for knowing, understanding, & complying
  with all NYS guidelines & regulations relating to the production and sale of their
  products. Any relevant & required certifications/licenses/permits must be displayed &
  visible.
- Vendors may only sell accepted products that were either disclosed in Application or agreed upon via written communication with the Rexford Landing Farmers Market team.
- Product exclusivity is not guaranteed; the Rexford Landing Farmers Market team will
  try their best to ensure an optimal selling environment for all Vendors via Vendor
  selections, accepted/denied products, & Vendor Lot assignments.
- Vendors are responsible for ensuring clear walkways around their Lots and maintaining clean Lots. Vendors are kindly asked to provide their own trash receptacles for use by Market attendees.
- Vendors and their operators are expected to show kindness & respect to Market attendees, fellow Vendors, and the Rexford Landing Farmers Market team.
- Vendors are entirely responsible for collection of monies, including sales tax, from the sale of their products. Please ensure your payment collection method works prior to the first sale of the day!
- Well-behaved & friendly dogs are welcome but must be kept leashed. You must clean up after your dog and provide your own bags to do so with.
- Smoking is not permitted at the Market
- Live music will be provided at the Market; Vendors are kindly asked not to play other music which may distract from the live performance.
- Vendors may begin taking down their set ups after the Market end time.

#### Social Media/Photography:

- Vendors agree to use of their names, products, logos, & social media handles for Market promotional/marketing purposes. Vendors agree to the Market team photographing their Lot set ups & products for these purposes.
- The Rexford Landing Farmers Market social media handle (IG & FB) is @rexfordlandingfarmersmarket and Vendors are encouraged to tag the Market in their own promotional/advertising posts!

Vendors may contact the Rexford Landing Farmers Market team at <a href="mailto:contact@rexfordlanding.com">contact@rexfordlanding.com</a> with any questions or concerns that do not require immediate attention. The team will respond ASAP & within a few days.

The Market Manager is your point of contact for all operational questions & concerns that do require immediate attention. It is expected that Vendors will contact the Market Manager ASAP with any problems or concerns, including day-of Market lateness or cancellation.

Interim Market Manager: Natalia Romano (518-772-8408)

These Guidelines help our Market Mission; Vendors not in compliance with the Guidelines risk cancellation of the Market Agreement between Vendor and Rexford Landing Farmers Market and removal from the Market without refund of any Market Fees. The Rexford Landing Farmers Market reserves the right to do this without warning and at the discretion of the Market Manager & Rexford Landing Farmers Market team. Should Vendors have constructive complaints or suggestions, please share them to the Rexford Landing Farmers Market Team at <a href="mailto:contact@rexfordlanding.com">contact@rexfordlanding.com</a> & the team will respond ASAP.

I have read, understand, & agree to the Rexford Landing Farmers Market Guidelines		
Vendor Signature	Date	
Printed Name	Title	

# Thank you!

Please expect to hear from us soon

# Rexford Landing Farmers Market

# **Hold Harmless Agreement**

Vendor Name		
Farm/Business Name _		
Address		
City/State/Zip		
Phone	Email Address	
Market Guidelines for t result in cancellation o	he duration of the season. I f the Market Agreement be	comply with the Rexford Landing Farmers Non-compliance with these Guidelines will tween Vendor and Rexford Landing Farmers om the market without refund of any Market
•	•	rmers Market do not guarantee security of grees to have goods on our property at their
responsible or liable for damage by fire, water, defend and protect Rex hold Rexford Landing, all claims, demands, su result from any of Vend or any of his/her family including but not limite of vendor or any of his/ third persons. It is mut agreement shall be vali	the loss or damage to Venweather, accident or any of ford Landing, LLC and the LLC and the landing, its, liability, damages, loss lor's goods or services, or for officers, agents, volunteed to claims of loss or damaker family, officers, agents ually agreed that no amend dunless made in writing and	ers Market, and its coordinators are not dor's property from theft, disappearance, her cause. Vendor agrees to indemnify, Rexford Landing Farmers Market against and ng Farmers Market harmless from any and or costs of whatever nature which might rom any action or failure to act by Findings ers, employees or other representatives, age, harm or injury to the person or property s, employees, or other representatives, or of liments, alterations or variations of this and agreed and signed by both parties.
The undersigned certificaccept legal process on		d to execute on behalf of the vendor and
Vendor Signature		Date
Printed Name		Title